“Cultural Diversity and Global Media”, written by Eugenia Siapera, explores the relationship between the media and multiculturalism. Maintaining that the media actively shapes and constructs understandings of cultural difference, rather than reflecting debates on cultural diversity, Eugenia Siapera argues that we must look to the media in order to understand cultural diversity and its position in society.

The interesting book offers an specific perspective and also it does:

- Summarises and critically discusses current approaches to multiculturalism and the media from a global perspective

- Explores both the theoretical debates and empirical findings on multiculturalism and the media.

- Explores media production, representation, and consumption, incorporating arguments on their shifting roles and boundaries

- Examines separately the role of the internet, which is linked to many changes in patterns of
media production, representation, and to increased possibilities for diasporic and transnational communication

-Contains pedagogical features to help understanding and engagement with the material, and draws upon an extensive bibliography

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