

Date: 8 November 2016

Country: UK, London



Experts and representatives from Channel 4, BBC, Sky, Creative Diversity Network and the British Film Institute will gather to discuss how the media sector can increase diversity, both on and off-screen, taking into account the demographics of ethnicity, sexuality, disability, religion, socio-economic and body size at the event on 8 November 2016 in London. They will also look at options for policy in terms of funding, regulation and education to encourage more representational recruitment and staff development practices throughout the industry.

"The event on 8 November 2016 in London takes place the context of the Creative Diversity Network's launch of Diamond later this year, Channel 4's 360° diversity charter report, and the BBC's charter renewal process," says the organizer [Westminster Media Forum](#) . The Media Diversity Institute (MDI) will take a part at this event.

With diversity in the workforce and cultural representation an increasing priority for the media sector, this timely seminar will bring together employers and professionals with commentators, regulators and policymakers from across the creative sector to examine the latest thinking, common challenges and best practice for increasing diversity at every level and to ensure the industry presents a true reflection of contemporary Britain.

As speakers on 8 November, Westminster Media Forum confirmed **Dan Brooke**, Chief Marketing and Communications Officer, Channel 4;

Caroline Norbury

, Chief Executive Officer, Creative England and

Tunde Ogungbesan

, Head of Diversity, Inclusion and Succession, BBC have agreed to be guests of honour at this event together with

Amanda Ariss

, Executive Director, Creative Diversity Network;

Zai Bennett

, Director of Sky Atlantic, Sky;

Roger Charteris

, Managing Director, The Artists Partnership;

Josie Dobrin

, Founder and Chief Executive, Creative Access;

Bella Lambourne

, HR and Operations Director, Endemol Shine UK;

Anjani Patel

, Head of Diversity, PACT and a speaker confirmed from the British Film Institute.

Baroness Benjamin, Member, House of Lords Communications Committee and **Lord Holmes of Richmond**

, Disability Commissioner, Equality and Human Rights Commission have agreed to chair this seminar.