



Region/country: Morocco

Timeframe/dates: 2013-2016

Funder: Swiss Agency for Development Cooperation

This project will run for three years, during which time MDI and our local partners will cement the practices of inclusion and of reflecting diversity within the media in Morocco.

Through this programme we will enable debate among key stakeholders and influential decision-makers on media and diversity, cement inclusive journalism in the media sector through training, policy work and commissioning, and build civil society organisations' ability to carry out media advocacy campaigns.

Key Project Activities:

- Engage key stakeholders and high-level policy-makers on the importance of diversity and inclusion in the media, in the context of the constitutional reform process
- Engage in advocacy at all levels of constitutional debate, promoting diversity and inclusion in the media, through a National Platform for Inclusive Media
- Expand the Moroccan media 'Diversity Charter'
- Produce 10 television or radio debates on the importance of inclusion and diversity in the media, in the context of the constitutional reform process and subsequent legislative discussions
- Produce 40 audio diaries, giving voice to a wide range of people from throughout Moroccan society, focussing on marginalised and seldom-heard groups
- Equip 80 working journalists with the skills to report inclusively and accurately on the diversity of society in Morocco, producing 208 published/broadcast journalistic pieces using these skills
- Build the skills of 48 civil society organisations to use digital communications to more effectively get heard the voices of their constituents
- Support 10 human rights civil society organisations to conduct effective communications and media advocacy campaigns
- Equip 16 activists from marginalised groups with the skills to understand the links between diversity and inclusion, and take an active role in the debate on freedom of expression in the context of media reform
- Support 16 journalists and 16 civil society organizations to develop effective working relationships, and together produce joint projects that give a voice through the media to marginalised groups in Moroccan society