



Dates: 28 May – 1 June 2012

Region: Casablanca, Morocco

By Richard Cookson

Imagine that you are a photographer on a small local newspaper. The country's biggest manufacturer of football kit is based in your home-town and is your paper's largest advertiser. One day, the head of the football company calls you and asks you not to take any more photographs that show equipment made by his rivals. If you do as he says, he promises you a week-long luxury holiday; if you refuse, he will withdraw all of his advertising, which will spell the end of the paper. What do you do?

This is one of the ethical problems that 17 Moroccan journalists grappled with on a 5 day Responsible Journalism course in Casablanca, at the end of May, organized by the Media Diversity Institute.

They considered six similar scenarios that demanded careful consideration and ethical decision-



info@media-diversity.org