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## 3 WAYS TO MASTER POSITIVE TROLLING

### TIP #2: RESPOND PROMPTLY



Justin Pot

Today at 1:45



How can a Muslim enter Miss  
GREAT BRITAIN? #sorrynotsorry



1.2k

567 comments

35 shared

“All Muslims may not be terrorists, but all terrorists are Muslims.” How would you respond to this claim often seen on various social media platforms? Will you ignore it or will you try to respond? What if there is statistical data to consolidate the claim?

[Get the Trolls Out](#) (GTTO), a project by the Media Diversity institute (MDI), initiated a campaign called [Game of Trolls](#). The campaign is a result of joint efforts made by GTTO and Facebook initiative [reate against Hate](#)

[C](#)

” gathering civil society activists and creative industry professionals to come up with innovative solutions to deal with online hate speech and extremism.

The aim of the Game of Trolls campaign is to engage and to teach how to constructively respond to hate speech online. GTTO team joined hands with creative industry and developed short videos to instruct people how they can respond to trolls. GTTO social media campaigner, Nika Jelendorf believes that it is important for organisations like MDI to do media monitoring: *“However, the problem of hate speech or inflammatory speech is a societal problem and not necessarily a menace attached with media and technology”*.

*“We tried to create a campaign that will teach people how to respond when they witness hate speech on social media platforms,”* says Jelendorf.

**GOT WHAT IT TAKES  
TO OUT-TROLL  
THE TROLLS?**

**Wit** ✓

**Pop culture  
intellect** ✓

**Social media  
expertise** ✓

**Good at  
comebacks** ✓

~~THE GOT TO / What it takes to out-troll the trolls. Wit, pop culture intellect, social media expertise, good at comebacks. GOT TO / What it takes to out-troll the trolls. Wit, pop culture intellect, social media expertise, good at comebacks.~~