

Dates: 7 – 10 December 2015

Country: Geneva, Switzerland



It will take another 70 years to achieve gender equality in the media, reports [UNESCO quoting an actress and advocate for better representation of women in the media Geena Davis](#). During four decades of research and development actions, little has changed and women's participation, their leadership and fair representation in media and technology are way below comparing to their male counterparts.

To coincide with the International Human Rights Day, [UNESCO and the Global Alliance on Media and Gender \(GAMAG\)](#) will hold the first International Development Cooperation Meeting and the first General Assembly of GAMAG, in Geneva on 7 – 10 December 2015. As one of the partners, the [Media Diversity Institute](#) (MDI) is determined to keep promoting gender equality in the media and to keep up the momentum and to support campaigns such as [Women Make the News 2015](#) (WMN).

The events in Geneva in December 2015 are co-hosted by the Republic of Lebanon and the

Hellenic Republic (Greece) and supported by close to 20 UN organizations.

The main aim of the events is to initiate a dialogue about global development cooperation framework to achieve gender equality in and through media. The meeting will include various development actors such as UN agencies, funds and programmes, national and regional development organizations, governments, private sector and other international development organizations. Ministers, ambassadors, media, civil society, and development executives as well as leading experts will be in attendance.

“Gender inequalities in the media and technology are rooted in cultures, traditions, stereotypes, beliefs and a lack of awareness of the negative gains of these inequalities on economic and sustainable development. Such social practices are no longer separated by remote geographical boundaries. Dialogue then becomes crucial to bring about a deeper understanding and agreement on a common path to change,” report UNESCO and GAMAG.

To register for these events [please click here](#)