

Date: October 11 -13, 2009

Region/Country: UK

Aimed at journalists, press associations, faith representatives and academics this conference will offer practical recommendations which will affect future practice among communicators in the press, television and radio and in the public relations offices of the major religions.

There can be no doubt that religious news sells, particularly when it concerns scandal and controversy. How are religious news stories presented in Britain? Could there be a more creative and engaged relationship between the media and faith representatives? Perhaps representatives of religions and religious institutions do not sufficiently understand how the media operates. But if so, it may be equally true that journalists and broadcasters who publish on religious matters do not have sufficient insight into the culture and faith that lies behind the spokespersons with whom they deal. This conference will present insights from leading experts on religion and journalism, and offers the opportunity to develop the way religion is reported on in the UK.

*For more information and to register contact Mrs Janis Reeves ( [janis@cumberlandlodge.ac.uk](mailto:janis@cumberlandlodge.ac.uk) or 01784 497794)*