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The power of Native media lies, fundamentally, in its capacity to make the voices of Native people heard – both within Native America and beyond.

Native media facilitates economic development, builds community, empowers political involvement and celebrates creativity. It provides Native people across the United States with a forum for discussing our own future, resolving our own problems and telling our own stories. Native media is more than media: it is voice. It is the power to speak. It is the power to be heard.