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*Keywords: Canada, North America, Western Europe, English, Ethnicity / race / national identity, initiative / projects, marketing, ethnic market, social diversity models, media development, TV, radio, web*

Allied Media offers to their clients a competitive marketing service for the appropriate growing ethnic market segment. Managed by a culturally diverse team with multilingual capabilities, Allied Media Corp. helps its clients communicate effectively to the specific ethnic communities here in the U.S. and overseas. Factors that are historical, cultural, contextual, demographic, and financial, place the ethnic consumer in a unique category.

Allied Media develops multicultural media plans through culturally relevant and result driven marketing strategies. Their offer varies within a range of media outreach: TV, Radio, Newspaper and Publications, and Online through Direct Marketing.