



- How is **ethnicity, faith, age, gender, sexuality and disability** constructed and understood in media and public discourse?
- How can journalists, policymakers or activists develop **responsible and sensitive approaches to social diversity** and its representation?
- How can **inclusive journalism and activism** inform processes of **democratisation, development and post-conflict governance**?
- How can organisations develop effective **intercultural communication strategies or campaigns around social diversity**?

Combining **theory and practice**, this highly innovative course is designed to

- give you a sound and critical grasp of the role of the media in the social construction, representation and public understanding of difference and social diversity
- develop a critical understanding of the relevant social and media structures, journalistic and cultural practices
- foster skills in inclusive journalism, advocacy and campaigning.

You will be part of a bustling, multicultural academic department with access to the expertise of Westminster's top-rated **Communication and Media Research Institute (CAMRI)** and the extensive inclusive journalism training expertise of the **Media Diversity Institute**, a non-profit organisation working internationally to encourage responsible media coverage of diversity.

Who is the MA in Diversity and the Media for:

- *existing media practitioners media relations and communications professionals*
- *students who want to pursue a career in*
 - *the media (print, broadcast or online) or communication; media work with national/ local government*
 - *IGOs or NGOs focusing on immigration, equality, social inclusion, cohesion, development and community regeneration*
- *anyone who intends to embark on a relevant research/academic career*

For more information visit <http://diversityandthemedias.blogspot.com>
or email the course director Dr Roza Tsagarousianou (tsagarr@westminster.ac.uk)