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The Reuters Institute Digital News Report of 2017 reveals new insights about digital news consumption based on a YouGov survey of over 70,000 online news consumers in 36 countries. The report focuses on the issues of trust in the era of fake news, changing business models and the role of platforms.

Some of the key findings include:

- Only a quarter (24%) of respondents think social media do a good job in separating fact from fiction, compared to 40% for the news media.
- There are wide variations in trust across our 36 countries. The proportion that says they trust the news is highest in Finland (62%), but lowest in Greece and South Korea (23%).
- Almost a third of sample say they often or sometimes avoid the news. For many, this is because it can have a negative effect on mood. For others, it is because they can't rely on news to be true.
- Mobile marches on, outstripping computer access for news in an increasing number of countries. Mobile news notifications have grown significantly in the last year, especially in the US (+8 percentage points), South Korea (+7), and Australia (+4), becoming an important new route to content and giving a new lease of life to news apps.

[Digital News Report 2017 web 0.pdf](#)